

Date: 24/08/2026

RECOMMENDATION - COSMETRADER

To whom it may concern,

Enigma Retail Ltd. trading as Bare Addiction has worked with Cosmetrader as a manufacturing partner for our skincare range, and we are very pleased to recommend them.

Cosmetrader currently produces five products for Bare Addiction, with two SKUs per product. Since moving production to them, we have seen a clear improvement in product quality compared with our previous manufacturer. Quality, consistency and attention to detail are extremely important to us, and we have been very pleased with the way their team approaches both production and continuous improvement.

What we particularly value is that the relationship goes well beyond manufacturing. Their team works closely with us on New Product Development, from initial concepts and formulation through sampling and production, while also helping us review and improve our existing formulas. They are open to feedback and willing to work collaboratively to make practical improvements rather than simply producing to a fixed brief.

Cosmetrader also works with us on sourcing and commercial improvements. They actively help identify better ingredient, component and supply options where appropriate, with the aim of reducing costs without compromising the product. In a number of areas, this has allowed us to improve quality at the same time as improving the commercial position of the products.

Communication has been open, responsive and constructive throughout our cooperation. When challenges arise, the team works with us to find solutions and understands both the technical requirements of the products and the commercial realities of growing a brand. We value the sense of ownership they bring to the relationship and increasingly see them as an extension of our own product team.

We are therefore happy to recommend Cosmetrader to brands looking for a reliable, collaborative and quality-focused cosmetics manufacturing partner, and we look forward to continuing and expanding our partnership with them in the future.

Sincerely,

Mark Poole

Mark Poole
Managing Director
Bare Addiction / Enigma Retail Ltd.

